

SEPTEMBER 2017

Brush Country



Celebrating September

Jo & Josephine Music
September 7, 3:30pm

The River Boat Piano Man
September 3 10:30am

Music with Tony
September 4th, 17th, 28th 10:00am

Resident and Family Council
September 8th 11am & 6:30pm

Residents Monthly Birthday Party
September 11th 2:30pm

Music with Jimmy Lee
September 16th 3:30pm

Jessica Shepard
September 25th 2:30pm

Television's Fall Feast

It's September, and that means it's time to ring in another new season of television. Why does the television season begin in September? This harkens back to the days of radio, when new radio shows would begin their runs in September, continue through the winter into the spring, and then take the summer off when most people spend time outside away from their radios and televisions. September is also an important time for television networks because the Nielsen Company begins its measurement of television audiences and ratings. The better the ratings for a television show, the easier it is for a network to sell advertising. So September marks a frantic time for television makers, raters, and advertisers, not to mention fans awaiting the return of their favorite shows like NBC's *This Is Us* and the premieres of new ones such as CBS's *Young Sheldon*, a spin-off of the wildly successful comedy hit *The Big Bang Theory*.

Great classics like *Cheers*, *M*A*S*H*, *All in the Family*, *The West Wing*, and *Seinfeld* adhered strictly to the September schedule. However, cable now competes with network TV for dominance. Cable channels HBO, Showtime, and Starz all draw Hollywood talent for their small-screen gems, such as *The Young Pope*, *American Gods*, and *Game of Thrones*. And cable shows do not have to air in September. They can premiere new shows whenever they want.

Even more disruptive of television is streaming video. Netflix, Hulu, and Amazon Prime all offer shows that can be accessed only by paying for their particular service. The advantage is that you no longer have to pay for cable to watch popular shows like *House of Cards*, *The Handmaid's Tale*, and *Mr. Robot*. Viewers can watch them whenever they like directly from a computer, smartphone, or Internet-connected television. September may offer a bonanza of new network television, but there are countless ways to watch new shows all year long.

Thank you again for making a difference as a Walk to End Alzheimer's Team Captain.

Alzheimer's Association

Event Details:

2017 Walk to End Alzheimer's - Austin, TX

Location: Travis County Expo Center

Date: 10/01/2017

Your Team: Brush Country

**TOGETHER, WE CAN
END ALZHEIMER'S
DISEASE.**



Event Details

Time:

Registration at 8am

Ceremony at 9am

Walk at 9:30am

[Add to calendar](#)

Route Length: Full route is 3 Miles, with a 1 Mile option

Location:

Travis County Expo Center

7311 Decker Ln

Austin, TX 78724

[Map it](#)

Contact:

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Need Help?

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Slovenian Cow Belles



In Slovenia's Bohinj Valley, cows are the real belles of the ball on the third Sunday in September. After spending the summer eating their fill in the fertile upland pastures, the cows return to their winter homes in the valley below with great fanfare known as the Cows' Ball.

The cows are decked out in beautiful wreaths and paraded through the village by local herders, cheese makers, and milkmaids. The cows don't have all the fun—humans enjoy live Slovenian folk music and dancing, as well as competitions in log sawing, horseshoe-throwing, and shooting. The entire celebration is laid out at the edge of Lake Bohinj, a beautiful alpine lake surrounded by snow-capped mountain peaks reminiscent of *The Sound of Music*. These hills, too, are alive, but with the sound of mooing.

September Birthdays

In astrology, those born from September 1–22 are Virgos. Detail-oriented Virgos have a deep sense of humanity, a trait that makes them careful, tender, and practical. Since all that attention to detail is put into the service of others, Virgos make perfect humanitarians. Those born between September 23–30 balance the scales of Libra. Libra epitomizes fairness and harmony in all dealings large and small. Sincere, beautiful, and romantic, Libra will work hard to keep all relationships on an even keel with boundless grace and charm.